

Industry Professionals in Board of Studies

S. No	Name of the Member	Name of the Organization	Designation
1	A.L. Nageswara Rao	Andhra Bank	Retired General Manager

To
The Principal
GCET

From
Dr. J. Pardha Saradhi
HOD-MBA
GCET

Respected sir,

I would like to bring to your kind notice that, the AR2022-MBA BoS online meeting was held on 4th November, 2022 at 4.00 PM. In this connection I am requesting you to give permission to grant remuneration to our BoS external members as per the college norms.

The Details of BoS Members are as follows:

1. Dr.Sindhu, Professor, JNTUH Nominee.
2. Dr. Y.V.Ch. Prasad, Director, Mother Theresa group of Institutions, Ghatakesar (O.U), Hyderabad.
3. Mr. A.L.Nageswararao, Industry Expert and visiting faculty IPE, Hyderabad.
4. Dr. K.Sasi Kumar, Associate Professor-Finance, School of Management Studies, GITAM University, Hyderabad.

Thanks and Regards


Dr. J. PARDHA SARADHI

To
ACs
Rs. 5k for each person
Sp
9/11/22

Profile of A L Nageswararao

Sri A L Nageswararao Joined Andhrabank In 1972 As Probationary Officer And Retd As Sr General Manager and having 4 Decades of Banking Experience and speaks on TV Regularly.

Professional History:-

He joined GMR Group after retiring as General Manager from Andhra Bank as advisor for the power and road sectors. GMR Group is one of the fastest growing infrastructure enterprises in the country with interests in Airports, Energy, Highways and Urban Infrastructure sectors. Employing the Public Private Partnership model, the Group has successfully implemented several iconic infrastructure projects in India.

The Group also has a global presence with infrastructure operating assets and projects in several countries including Turkey, South Africa, Indonesia, Singapore. He worked with GMR for 5 years

Before joining Andhra Bank, he served as a lecturer in Nizam College at Hyderabad during 1970-71.....(period). He was also associated with a number of colleges in giving guest lectures on management subjects in national and reputed professional institutions like ICWAI Local Chapter, Company Secretary, ICFAI & National Institutes like NIBM, NIRD. He is often invited by TV Media to give lectures on management subjects like Retail Banking, Micro Finance, Agriculture, and Developmental Programmes on Self Employment, among others. He is a regular speaker in major Management Institutes like ICFAI, Institute of Public Enterprise, XLRI Institute of Management, University of Hyderabad, Vivekananda Institute of Human Excellence (Ramakrishna Math) etc. on the latest banking and insurance topics. He has also served as an External Expert Member of the Curriculum Advisory Committee of University of Hyderabad on Management and Finance subjects. He was a Special Invitee on the Board of Studies in 'Commerce & Management Studies' of Andhra University, Visakhapatnam.

He has conducted Industrial potential surveys on behalf of Administrative Staff College of India and also prepared a number of Lead Bank Reports of lead districts and conducted a number of programmes at the instance of Reserve Bank of India at NIBM, Pune and IBA.

Nominations and memberships:-

He was appointed as National Adviser by VISA International on Credit Card matters on their Board.

He had visited Rome, Singapore, Bali and Kaula Lampur to attend International Seminars on Master Card, VISA, and JCB International.

He was invited by Oxford University, London, UK Strategic Leadership Programme at Templeton College.

He undertook visits to Middle East Countries like Dubai and other places in UAE to conduct studies for opening representative offices of the Bank in that country.

During his tenure with Andhra Bank, many important and strategic assignments were also done in New Delhi, Chennai, Mumbai and other major cities of India.

He served in various capacities in Andhra Bank. In his illustrious career spanning 37 years in Andhra Bank, he retired as General Manager, Corporate Communications, Priority Sector & Planning and Marketing Depts at Andhra Bank, Head office, Hyderabad holding portfolios of Corporate Communications, Customer Service, Agriculture & Micro Finance, Small Scale Industries, Lead Bank State Level Bankers' Committee (SLBC) and Marketing.

Other Memberships:-

Besides, he was Convener, State Level Bankers' Committee of AP; Honorary Secretary, Indian Banks' Association, Hyderabad Local Chapter; Director, Agri-Business Finance Ltd.; Member, Executive Board, Nizam Institute of Medical Sciences (NIMS); Board Member, APMAS; Member, Committee of Economists of Indian Banks' Association; Member, IBA Working Group on National Agriculture Policy; Member, A.P. Rajya Sainik Board; Member, Bharatiya Yuva Shakti Trust (BYST); Member A.P. Industries Facilitation Council; Member, Economic Affairs Panel & Member, A.P.State Council of Confederation of Indian Industry (CII); and Member on the State Advisory Board for Juvenile Welfare.

Innovations and Research:-

Apart from the above he worked out on the Bankability of the following schemes in the State of Andhra Pradesh:

- 1) Micro Irrigation
- 2) Establishing Entrepreneurial and Rural Development Institutes
- 3) Linking of e Seva with Banks
- 4) Formulation of innovative bankable schemes like Conversion of STD booths to Internet Centers
- 5) Development of Self Help Groups, Rural Godowns & Cold Storage Units.
- 6) Rajiv Yuva Shakti Program for unemployed youth (being implemented through Banks in the State)
- 7) Rural Housing for Poor

Awards and Achievements:-

* He was nominated as a Member of the Group set up by the Govt.of India, Ministry of Agro and Rural Industries to review the 'Design and Implementation Practices of the Prime Minister's Rozgar Yojana (PMRY)

* He was given an Award from 'His Excellency Dr.A.P.J.Abdul Kalam, President of India' for rendering laudable services to the 'Self Help Group Movement' in the State.

* He was instrumental in the conception and launch of the SHG Credit Card which is a unique product designed to simplify credit delivery to the SHG groups. The card was launched by his Excellency, President of India.

* He had participated in a joint study-cum-exposure visit of priority sector chiefs of select commercial banks who were proactive in implementing the SHG Bank Linkage Programme which was organized by NABARD to Bank Rakyat, Indonesia,

* As convener, SLBC of A.P., he has received Appreciation from Minister for Agriculture, Govt of A.P. for outstanding achievement of disbursement in Agricultural Credit in A.P.State by all Banks.

* He received the "**Best Performance Award**" for increasing Agricultural Credit in A.P. for the FY 2004-05 from Hon'ble Chief Minister of Andhra Pradesh during the SLBC Meeting held on 25-04-2005 at Hyderabad.

* He was instrumental in launching three new products/schemes for the Bank namely AB Jeevan Prakash Plus (a term deposit scheme for senior citizens), Swasthya Bima Policy (for Self Help Groups and other credit linked groups) and AB Kisan Card (for farmers). The Schemes were **launched by Sri P.Chidambaram, Hon'ble Union Finance Minister and Dr.Y.S.Rajasekhara Reddy, Hon'ble Chief Minister, Andhra Pradesh with much appreciation** at a Function held on 17.01.2005 at Hyderabad.

* He took initiative in formulating and finalizing the guidelines in SLBC for 'Rajiv Gruhakulpa', a housing scheme conceptualized by the Government of Andhra Pradesh for weaker sections of the society. The Scheme was inaugurated by **Smt. Sonia Gandhi, Hon'ble Member of Parliament and President, All India Congress Committee** on 16.03.2005 at Hyderabad.

* He was a Member of the High Level Committee constituted by Govt.of Andhra Pradesh to bring out pro poor practices in the functioning of Micro finance Institutions.

He was instrumental and played a key role in formulation of schemes in the Bank like

- Insurance linked Schemes
- Distribution of Mutual Funds Schemes (under tie up with SBI Mutual Funds, TATA Mutual funds, Principal Mutual Funds, UTI Mutual Funds and Sundaram Mutual Funds)
- New Deposit schemes linking Insurance and health
- Retail Banking
- Trade Finance Centers and Financial Service Centers
- Installation of ATMs
- Western Union Money Transfer
- Unique Health Insurance Scheme 'AB Arogyadaan'
- Tie up with Indian School of Business, BITS-Pilani (Pilani &

Goa), ICFAI, Goa Institute of Management, GMR Institute of Technology, IIIT, IIRM, Institute of Public Enterprise, K.J.Somaiya Institute of Management Studies & Research, CIHL (21st Century, Gurukulam), Balaji Society (Pune) etc. - facilitating Educational Loans to their students

- 10) Two-wheeler Finance Scheme under tie up with M/s.Bajaj Auto and M/s.TVS Motors
- 11) 'Swarnabharana', a new scheme to finance working & non-working women to purchase gold/gold ornaments.
 - Tractor Finance Scheme to farming community (under tie Up With M/s Eicher Tractors, Mahindra & Mahindra TAFE and Other Companies
- 13) AB Vanitha Vahan, an exclusive Vehicle Loan Scheme to encourage and empower women
 - Instrumental in signing MOU with LIC of India under Corporate Agency for bancassurance (Life).
- 15) MOU with Agro Business Consortium and National Management Collateral Services
- 16) Developmental activities (SSI) for women entrepreneurs through Association of Lady Entrepreneurs of AP (ALEAP)
- 17) MOU with Small Industries Development Bank of India (SIDBI) for joint financing/co financing Small and Medium Enterprises

* He was responsible for formulation of Human Resources Development Programs under IBA Chapter like Customer Care & Personality Development and New Management Program on SIX SIGMA to Senior Officers.

* He was awarded the "Rajiv Ratna National Award – 2005 (Best Executive Gold Award)" by the national Magazine "*What hails Public Sector Today* for excellence in Indian Industries."

* He initiated steps for achieving ISO 9001 - 2000 Certification in the Bank and in the first phase, around 50 branches secured ISO Certification. He was also responsible for introduction of innovative schemes for religious institutions like

- Anndana Scheme at Shirdi and other religious temples
- E-Hundi through ATMs for Tirumala Tirupathi Devasthanams
- Supporting advertisement Campaigns on Sports, Arts and Cultural Programmes in the State'.

Another Milestone and accolade:-

* He was the **Coordinator for the prestigious Bankers' Conference (Bancon 2006)** which was hosted by Andhra Bank in November 2006 at Hyderabad. A mega event in the history of Andhra Bank, the two day Conference was inaugurated by Shri P. Chidambaram, the then Hon'ble Union Finance Minister and the Valedictory address was delivered by Dr. Y.V.Reddy,

Governor, Reserve Bank of India. Hon'ble Chief Minister of A.P. Dr. Y.S. Rajasekhara Reddy, Chief Minister of A.P. graced the occasion. Top officials from Ministry of Finance (Banking Division), RBI, NABARD & other financial institutions, top executives from public sector banks, private banks & foreign banks, State Government officials, economists, academicians, senior journalists and students across the country attended the conference. Eminent speakers from India and abroad deliberated on the theme "Inclusive Growth – A new Challenge. The conference was a huge success and received tremendous applause from all sections for organizing the program efficiently and professionally.

*He visited South Africa and Brazil in connection with an International Exposure Programme on Micro Finance in South Africa and Latin America on Banking Correspondents, Credit Bureau etc. in a Study Tour for 15 days organized by Reserve Bank of India, College of Agricultural Banking, Pune.

* Minutes of the Bancon 2006 adjudged him as Best Business Administrator by Association of Business Communications an International Rating Agency.

* Andhra Pradesh Government accorded "Best Coordinator Award" consecutively for three years for maintenance of best coordination among bankers and ensuring timely credit disbursal under Agriculture and this award was given away by Hon'ble Chief Minister of Andhra Pradesh.

* He was instrumental in establishment of Andhra Pradesh Bankers' Institute of Rural and Entrepreneurship Development (APBIRED) at Hyderabad which will create skill based employment opportunities for rural and urban poor and women. It is the first of its kind in the entire country.

* He was invited by Government of Andhra Pradesh to interact with Hon'ble Prime Minister of India with select Self Help Groups.

* He was the Member in the Functional Committee of EEPC India which promotes exports from the State of Andhra Pradesh in particular and the country in general.

- Visited the USA on the eve of opening of our Representative Office at New Jersey and addressed meetings of various Telugu Associations soliciting their patronage to Andhra Bank.
- He was a Member of the Advisory Board for the Entrepreneurship Development Cell of School of Management Studies of University of Hyderabad.
- He was the member of the Regional Consultative Committee on Agriculture and Rural Development (RECARD) of NABARD.